

ARIZONA STATE PARKS

Agency: AZ State Parks

Grant Writer: Listed below

Grants: Listed below

Project Description:

1995 - Tread Lightly! - Changed the Face of OHV Advertising - wants to join ASP in changed the face of OHV advertising. To do this, Tread Lightly! Will develop two programs designed to educate OHV industry leaders in responsible OHV advertising. First, an Advertising Leadership Award will provide incentive for industry to adjust current promotions depicting destructive recreation to those depicting responsible land ethics. Second, an industry wide OHV Advertising Council will review and critique current advertising efforts encourage improved depictions of OHV use. As a result, OHV industry will set standards for environmentally sound recreation through its advertising which, in turn, will encourage all users to do the same. OHV funds would purchase the graphic design and printing for both programs. Grant amount \$10,000.

#571020 (2010) – OHV Ambassadors Expansion Project, Grant amount \$25,000.

#571117 (2011) – OHV Website Enhancement, writer Perfect Media, Grant amount \$50,000.

#571209 (2011) – OHV Program Media Support, writer Perfect Media, Grant amount \$50,000.

#571402 (2014) – Web Based Trails Map/GIS, writer AZ State Parks, Grant Amount \$225,000

#571403 (2014) – Trail Construction Program, writer AZ State Parks, Grant Amount \$217,000

#571404 (2014) – Vehicle & Equipment Purchases – vehicle and equipment operations and maintenance, writer AZ State Parks, Grant amount \$33,000.

#571405 (2014) – Economic Impact Study, writer AZ State Parks, Grant amount \$85,000.

#571406 (2014) – OHV Marketing, writer Perfect Media, Grant amount \$100,000.

#571407 (2014) – OHV Marketing, writer AZ State Parks, Grant amount \$250,000.

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#571501 (2015) – Trail Signage Program, writer AZ State Parks, Grant amount \$80,000.

#571502 (2015) – Volunteer Travel Reimbursement, writer AZ State Parks, Grant amount \$40,000.

#571503 (2015) – In House Projects, writer AZ State Parks, Grant amount \$60,000.

#571504 (2015) – Motorized ASP Acquisitions, writer AZ State Parks, Grant amount \$2,500,000.

#57602 (2016) – OHV Modernization Project, writer AZ State Parks, Grant amount \$90,000.

#571604 (2016) – Trail Construction Enhancements, writer AZ State Parks, Grant amount \$96,000.

#571504 (2015) – Motorized ASP Acquisitions, writer AZ State Parks, Grant amount \$2,500,000.

2018 – Bouse/Arizona State Parks and Trails Bouse Staging Area/Campground - Acquire land for the development of an OHV staging area and campsite in Bouse, Arizona along the Arizona Peace Trail, writer AZ State Parks, Grant Award \$750,000